

## Tourism Dimensions Consultants

<u>Team Member Name</u>	<u>Year</u>	<u>Major</u>
Danielle Hochman	2022	Hotel/Restaurant Management
Lara Fernando	2022	Hotel/Restaurant Management
Sydney McDougal	2022	Recreation Tourism Management
Rebecca Saavedra	2023	Hotel/Restaurant Management
Christina Barajas	2023	Hotel/Restaurant Management

**Advisor(s):** Kevin Anthony

**Topic:** Sustainable Tourism: Growing the Tourism Experience

**Division:** Undergraduate

**Audience:** Instituto Costarricense de Turismo Department of Tourism Development

### Sustainable Development Goal

SDG #8: Decent Work and Economic Growth Ensure sustainable consumption and production patterns

### Executive Summary

Costa Rica is in a region identified by the United Nations as having high levels of unemployment with the majority of the youth remaining uneducated, untrained and unemployed. Both the United Nations and ICT (Instituto Costarricense de Turismo) concur that industrial countries lead in developing sustainable projects that create decent work and the promotion of economic growth.

Our consulting team, Tourism Dimensions, is addressing ICT, the national regulatory agency that promotes tourism development projects. We propose to develop tourism venues on two coastal islands. Our team shares the vision of ICT in attracting outside foreign assistance and related financial support in furthering these goals by using ethical practices and sustainable methods. Attracting outside financial resources will encourage local businesses to provide new employment opportunities to the people of Costa Rica.

Our proposal will outline the necessary augmentations ICT should adapt to current policies that are designed to protect the environment, archeological sites and indigenous people to attract international funding and promote these developments. Our proposal seeks to develop two venues that will attract tourism revenues to Costa Rica. These venues will be constructed with sustainable, locally sourced materials, renewable energy sources and protections for archeology sites. As an ancillary but feasible addition to our project, our proposed tourism venues will be creating an export that will attract revenue from outside the community that will create employment opportunities and support local educational institutions.